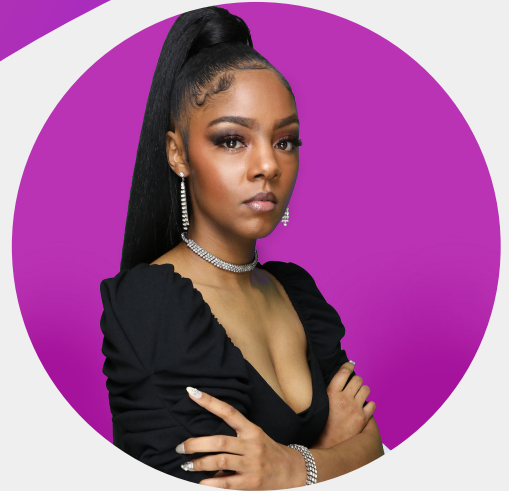


# KIANDRIA DEMONE

## CONTENT CREATOR

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BIO : A resourceful individual with a marketing degree, working knowledge of Google Analytics and Adwords, and seven years experience developing and managing social media campaigns.



## SPECIALIZATIONS

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- Digital product design
- Content Creation
- Print and web design
- Psychology of Marketing
- Photo and Video Editing
- User Experience Research

## EDUCATION & EXPERIENCE

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### CEO | CREATIVE DIRECTOR

TASTE MARKETING AND DIGITAL MEDIA

- Leads a team of 20 senior and junior designers
- In charge of overseeing multiple projects simultaneously
- Liaises with clients for creative requests
- Writes creative advertising copy for various marketing campaigns.

### BACHELOR OF APPLIED SCIENCE IN COMMUNICATION

THE UNIVERSITY OF ALABAMA IN HUNTSVILLE

- Studied the foundations of human communication with a focus in litigation.
- Minored in philosophy.
- Founding member of the Black Students Association
- Participated in Junior United Nations, Theatre, and Video Production.

## CONTACT INFORMATION

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demone-b01601165

## CEO & CREATOR SINCE 2015



## PERSONAL MESSAGE / ELEVATOR PITCH

THERE ARE A MILLION WAYS TO SELL A PRODUCT, BUT CREATIVITY SELLS ITSELF. IF YOUR VISUALS ARE STRONG ENOUGH, EVERYTHING ELSE WILL FOLLOW SUIT.

KIANDRIA DEMONE

